PRESS RELEASE

AEFFE: Communication concerning the resolution proposal of Fratelli Ferretti Holding at the Shareholder's Meeting on 27th April 2023.

San Giovanni in Marignano, 24th March 2023

With reference to the Aeffe (the "Company") Ordinary Shareholders Meeting called for the next 27th April 2023, following what has been already anticipated in the relevant notice of call and in the subsequent integration and clarification press release, both on 17th March 2023, considering that the participation to the Meeting is allowed only through the Designated Representative, please be informed that the Shareholder Fratelli Ferretti Holding S.r.l. presented, with reference to points 4 and 5 of the Meeting Agenda, the following resolution proposals:

- point 4. 1: as far as the number of the members of the appointing Board of Directors is concerned, it is proposed that it is composed by 9 (nine) members;
- point 4.3: as far as the appointment of President of Board of Directors is concerned, it is proposed the designation of Mr. Massimo Ferretti;
- point 4.4: as far as the remuneration of the members of the appointing Board of Directors is concerned, it is proposed to fix the total annual emoluments of the directors not assigned special duties in line with the Remuneration Policy and equal to Euro 150,000 (one hundred and fifty thousand), to be allocated among those directors in the manner decided by the Board of Directors and authorizing that Board, pursuant to art. 21 of the Articles of Association, to determine the emoluments of the executive directors, plus reimbursement of the actual expenses incurred in the performance of their mandate;
- point 5.2: as far as the remuneration of the members of the appointing Board of Statutory Auditors is concerned, it is proposed to fix the remuneration of each member of the Board of Statutory Auditors, as provided by the minimum tariffs envisaged by Min. Decree 140/2012, as rounded down to the nearest Euro 5,000 (five thousand), and, therefore, to fix at Euro 105,000 (one hundred and five thousand) the total annual remuneration, to be allocated among the Statutory Auditors in the annual amount of Euro 30,000 (thirty thousand) for each Serving Auditor and Euro 45,000 (forty five thousand) for the Chairman of the Board of Statutory Auditors, plus the reimbursement of the actual expenses incurred in the performance of their mandate.

The Company will communicate the presentation of the lists by the Shareholders as soon as – and ifthey will be sent.

Under request of the Shareholders Fratelli Ferretti Holding S.r.l. and Im Fashion S.r.l., the Company publishes the present press release on its website www.aeffe.com (sections investor relation/ press release) as well as on the website www.emarketstorage.com.

The Company has not received, at today, proposals of resolution from other Shareholders.

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